

TOMORROW SEA-LAND'S TRAILERSHIP NEW ORLEANS WILL DOCK IN ANCHORAGE!



Inaugurating the first and only direct weekly steamship service to ANCHORAGE!



Tomorrow morning something wonderful will happen to make it a great day for Sea-Land! And for Anchorage, too! Tomorrow marks the inception of the first and only regular direct weekly steamship service between Anchorage and Seattle! Two self-propelled Sea-Land trailerships sailing each week, carrying safe, pilferage-free containerized freight, plus break bulk cargo — all at low-waterway rates!

Watch, Sat. nite TV Newscasts.

See the New Orleans, Sea-Land's trailership just in from Seattle! Watch the speed and efficiency with which shipboard cranes unload and load freight. See how Sea-Land 35-foot trailers are gently placed and locked onto Sea-Land truck chassis and sped on their way right to the doors of consignees in and around Anchorage! See the New Orleans (Sea-Land's trailer-carrying ships are the largest ever to use these harbor facilities on a regular weekly basis) at City Dock.

And when you have freight to distribute, call your nearby Sea-Land representative. He'll be glad to quote rates, and tell you all the time-saving, low-cost advantages Sea-Land offers you.

SEA-LAND EXPANDS TO ANCHORAGE, BRINGING ALL THESE GREAT BENEFITS TO ALASKA!

- The first and only regular direct weekly steamship service to and from Anchorage!
- 4th morning delivery! Freight loaded Thursday in Seattle is delivered Monday in Anchorage with the inception of regular direct weekly service following this inaugural voyage!
- You get door-to-door containerized freight delivery service, via Sea-Land 35-foot truck trailers!
- New Orleans and Mobile carry 166 Sea-Land 35-foot trailers, with LTL and TL — dry, refrigerated, or temperature-controlled freight!
- Each 520 foot Sea-Land trailership provides 425,000 cubic feet of space for the transport of vehicles, building materials, heavy machinery, and equipment needed for Alaska's rebuilding program!
- Direct service southbound via Seattle to Pacific and Atlantic Ports — to Inland Points — to Puerto Rico is available!
- Through uniform bill of lading per N.M.F.C.
- Containerized freight delivered untouched, undamaged, pilferage-free, and without expensive extra handling!

(BOOKING PREFERENCES ARE GIVEN TO CRITICAL COMMODITIES AT THE PRESENT TIME.)



SEA-LAND SERVICE® INC.

PHONE YOUR SEA-LAND REPRESENTATIVE TODAY!

Anchorage — BR 6-6151 Fairbanks — GL 6-7775