

## Inaugurating the first and only direct weekly steamship service to ANCHORAGE!



Tomorrow morning something wonderful will happen to make it a great day for Sea-Land! And for Anchorage, too! Tomorrow marks the inception of the first and only regular direct weekly steamship service between Anchorage and Seattle! Two self-propelled Sea-Land trailerships sailing each week, carrying safe, pilferage-free containerized freight, plus break bulk cargo — all at low waterway rates!

Watch Sat. nite TV Newscasts. See the New Orleans, Sea-Land's trailership just in from Seattle! Watch the speed and efficiency with which shipboard cranes unload and load freight. See how Sea-Land 35-foot trailers are gently placed and locked onto Sea-Land truck chassis and sped on their way right to the doors of consignees in and around Anchorage! See the New Orleans (Sea-Land's trailer-carrying ships are the largest ever to use these harbor facilities on a regular weekly basis) at City Dock.

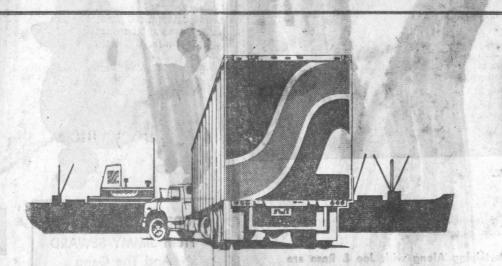
And when you have freight to distribute, call your nearby Sea-Land representative. He'll be glad to quote rates, and tell you all the time-saving, low-cost advantages Sea-Land offers you.

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## SEA-LAND EXPANDS TO ANCHORAGE, BRINGING ALL THESE GREAT BENEFITS TO ALASKA!

■ The first and only regular direct weekly steamship service to and from Anchorage! ■ 4th morning delivery! Freight loaded <u>Thursday</u> in Seattle is delivered <u>Monday</u> in Anchorage with the inception of regular direct weekly service following this inaugural voyage! ■ You get door-to-door containerized freight delivery service, via Sea-Land 35-foot truck trailers! ■ New Orleans and Mobile carry 166 Sea-Land 35-foot trailers, with LTL and TL — dry, refrigerated, or temperature-controlled freight! ■ Each 520 foot Sea-Land trailership provides 425,000 cubic feet of space for the transport of vehicles, building materials, heavy machinery, and equipment needed for Alaska's rebuilding program! ■ Direct service southbound via Seattle to Pacific and Atlantic Ports — to Inland Points — to Puerto Rico is available! ■ Through uniform bill of lading per N.M.F.C. ■ Containerized freight delivered untouched, undamaged, pilferagefree, and without expensive extra handling!

(BOOKING PREFERENCES ARE GIVEN TO CRITICAL COMMODITIES AT THE PRESENT TIME.)



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